

Digital Marketing

Lecture 9

By

MUHAMMAD TAHIR ALI

Ad creating job



- ▶ Display ads

- 1-Static ads

- 2- text ads

- 3-Pop up ads

- 4-Flash ads

- 5-Article ads

Ads



- ▶ Social media ads
- ▶ Search engine ads
- ▶ Retargeting ads

Tips

- ▶ Research
- ▶ Use verity
- ▶ Adaptation

