



**KNOWLEDGE
HUB**

Digital Marketing

Lecture 6

By

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Q & Q

- ▶ Quality = Quantity
- ▶ Research
- ▶ Strategize



Strategize

- ▶ Schedule
- ▶ Cost
- ▶ Quality
- ▶ Risk
- ▶ Goal



Mange Q &Q



- ▶ Written PLAN
- ▶ Feedback
- ▶ Be Realistic
- ▶ TIME =WORK
- ▶ QUANTITY =QUALITY
- ▶ Project detail