



Free Lancing

Lecture 2

By

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What is freelancing?



A person who is self employed and sells his services on the internet for income

BENEFITS



- ▶ NO BOUNDRY
- ▶ OWN TIME
- ▶ OWN PRICE
- ▶ FULL CONTROL

PLATFORM



- ▶ DESIGNS
- ▶ UPWORK
- ▶ FIVERR
- ▶ FREELANCER
- ▶ PEOPLER PER HOUR

FREELANCING JOBS ON DM



- ▶ CONTENT CREATION
- ▶ COMMUNITY MANAGEMENT
- ▶ ADVERTISING
- ▶ SOCIAL MEDIA BLOG CREATION
- ▶ SEO
- ▶ ONLINE SELLING
- ▶ ONLINE CAMPAIGNING
- ▶ EMAIL MARKETING OR MOBILE APPS

KEY POINT

WHAT TO POST?
WHEN TO POST?
WHERE TO POST

