

Digital Marketing

Lecture 14

By

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Organic reach method

- ▶ Content Variety
- ▶ Targeted Post
- ▶ Posting Time
- ▶ More links
- ▶ Partner with other pages



Cont...

- ▶ Choose the right image
- ▶ Share videos
- ▶ Use hashtag
- ▶ Engage Audience

